

OSCARS.
LIVE SUNDAY APRIL 25 8|5p

93RD OSCARS® CAMPAIGN ARTIST

SHAWNA X



Artist Biography

Based in New York, Shawna X is an independent artist and creative known for her vibrant, visceral and graphical image-making across mediums in digital, motion and physical spaces. She creates experiences in music, fashion, technology, collaborating with clients such as *The New Yorker*, *The New York Times*, Nike, Google, and Ghostly International. Shawna X enjoys projects about cultural identity, the creative process, and more recently, motherhood. She has been invited to speak on these topics by Adobe Max, Us by Night, AIGA Keynote, and in publications such as *The Creative Independent* and *The Great Discontent*.

Instagram: [@shawnax](https://www.instagram.com/shawnax)

Artist Statement

An eye is illuminated behind the silhouette of a statue. This visual is direct and to the point: We watch movies. What we absorb has an effect on our dopamine levels, whether it's for pleasure, excitement or inspiration. Abstract patterns that reference energy arise from around the statue and eye, creating a shroud of colors and patterns.