

ACADEMY SCREENING ROOM 97th OSCARS GUIDELINES

FEATURE FILMS

Feature films submitted for Best Picture and/or General Entry categories can be made available to all Academy members under the For Your Consideration section on the Academy Screening Room, the secure, members-only streaming platform. Streaming uploads may be purchased <u>after</u> completing and uploading the film's Oscars Submission Form (OSF) and other required documents.

SUBMISSION

To make films available for streaming, each film, along with its unembellished, creditless synopsis (300 characters or less, including spaces), selected credits (1,000-character limit, including spaces) and English closed caption file, must be submitted online at <u>submissions.oscars.org</u>, the Academy's awards submission platform. To stream a film under *For Your Consideration*, the submitter must purchase the option under the *Upload to Screening Room* section. The cost is \$20,000 per film. Only credit card and Automated Clearing House (USA only) payments are accepted. Once payment is received, the submitter will be able to upload the streaming assets. Submitters can also share access with their technical colleagues to facilitate the upload.

KEY INFORMATION

| The cost is \$20,000 per film |
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| Included in this cost is an invisible Academy Screening Room watermark on the film, as well as a |
| QC review by our technical team |
| Please ensure the <u>final version</u> of the film is the version that is uploaded for the Academy Screening |
| Room |
| Films will go live to Academy members on Fridays. Final assets must be received at least 10 business |
| days before the film will go live on the platform. Academy closure dates are not counted as business |
| days and should be considered when selecting target go-live dates. This year, these dates are Sept |
| 2, Nov 5, Nov 28, Nov 29, Dec 25, Jan 1. |
| Forensic watermarking is also available for an additional \$5,000 per film |
| Payment and upload can be made through the film's award submission at <u>submissions.oscars.org</u> |
| Only credit card and ACH (USA only) payments are accepted |
| Technical specifications: <u>submissions.oscars.org/technicalspecifications.aspx</u> |
| All video content (feature films, short films and Scene at Academy submissions) <u>must</u> be submitted |
| with corresponding English captions and, if required, English subtitles. <u>The type of video you submit</u> |
| will determine the type of English timed text track(s) required. Please review the requirements at |
| closed caption specifications. Go-live dates for films will be delayed if the English closed caption file |
| is not received. |
| The ASR also supports subtitles in up to $\underline{\text{nine}}$ additional languages. If you wish to provide additional |
| languages other than English, we require you to supply French and Spanish subtitles as two options. |



| | There are no restrictions on the seven other languages you can provide. <u>We do not QC your subtitle</u> | |
|--------------------------------|---|--|
| | files for language accuracy. | |
| | Caption and subtitle files should be uploaded at the same time as the streaming asset. <u>Go-live dates for films will be delayed if all files are not received.</u> | |
| | Films must be submitted with a movie poster (display art) for the screening room (without quotes, | |
| | laurels or credits): <u>streaming display artwork specifications</u> Films must be submitted with a brief, unembellished, creditless synopsis of the film (300 characters or less, including spaces). The synopsis should simply tell what the film is about and must match the synopsis submitted for use in FYC mailings. | |
| | Formatted credits may also be submitted for inclusion on the film's landing page (1,000-character limit, including spaces). Submitted credits should <u>only</u> include individuals who can be nominated for award consideration. The Academy reserves the right to edit or remove credits that do not comply with Campaign Promotional Regulations. The Academy is not responsible for nor will vet or prioritize | |
| | any credits submitted. Films with budgets of less than \$10 million (USD) <u>may</u> apply for an alternate rate for inclusion on the Academy Screening Room, subject to Academy approval. Please reach out to <u>ASR@oscars.org</u> | |
| | for more information. Once streaming asset files have been delivered, payment is no longer eligible for refund. | |
| MPAIGN PROMOTIONAL REGULATIONS | | |

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For information on messaging members, please review the Campaign Promotional Regulations at www.oscars.org/rules.

OTHER CATEGORIES

There is no cost for streaming in the Animated Feature Film, Animated Short Film, Documentary Feature Film, Documentary Short Film, International Feature Film, Live Action Short Film and Original Song categories on the Academy Screening Room, provided category eligibility requirements have been met. Please review category-specific submission requirements at www.oscars.org/rules. Films in these categories are released in batches on the Academy Screening Room based on the date received.

QUESTIONS?

Email: ASR@oscars.org