



SUSTAINABLE  
RED CARPET FASHION



**As part of the Academy’s commitment to sustainability, we are pleased to issue our 2024 Sustainability Style Guide.**

This guide is designed to introduce sustainable practices to red carpet and award season fashion and style. The Academy is proud to partner with [Black Pearl](#) on this guide and hope that this inspires you to incorporate sustainable practices for all special events and daily style needs.

**GO VINTAGE.** Slow down consumption by buying from a clothing library or designers’ archives. Turn to vintage or second-hand garments and accessories to celebrate timeless, masterful design. Work with a designer or local tailor to reinvent or customize garments or fabrics you already cherish.

**BORROW.** A sustainable and affordable way to shop is to utilize renting formal wear for special events. Online services, including Academy partner [Rent The Runway](#), create a circular economy for clothing, diverting millions of garments and accessories from landfills.

**CHOOSE SUSTAINABLE TEXTILES AND FINISHING TOUCHES.** Opt for textiles derived from natural sources such as hemp, linen, wool, certified or ethical silk, and vintage or preloved

leather. Every year there are new biodegradable plant and food-based materials to choose from. In addition, many designers are coloring textiles with responsible methods such as organic or certified low-impact dyes (OEKO-TEX® or GOTS), or biosynthetic ones sourced from renewable materials. Build your trust in sustainable design by looking for certifications. B Corps™, Bluesign®, Cradle to Cradle Certified®, Global Organic Textile Standards, and OEKOTEX® are commonplace ones with rigorous sustainability standards. Source recycled, vintage, or ethically mined gems and metals, or go cruelty-free with plant and food-based leather alternatives for shoes, clutches, or wallets. Utilize family heirlooms or invest in classic pieces that can be re-worn and shared across generations.

**PRIORITIZE REPRESENTATION.**

Support brands and businesses owned by members of underrepresented communities, including the Asian, AAPI, Black, Indigenous, Latinx, LGBTQIA+, MENA x WANA, and disabled communities. Promote acceptance of all bodies, regardless of size, shape, skin tone, gender, and disabilities. Also, spotlight cultural heritage and craftsmanship and consider clothing, accessories, jewelry, and adornments from independent artisans and craftspeople.

**CARE AFTER THE EVENT.** Love your garment after the event, give it a second life – have it professionally preserved for a future occasion or completely transformed with the help of a tailor or a re-dye. You can also sell it, donate it to a local theater department or a non-profit, or even start a family costume closet.

**TRACE YOUR GARMENT.** Check your garment labels for QR codes or NFC tags. Many designers and brands use technology and certifications to trace where your garments come from and who made them.

**KNOW THE BRAND.** Support designers and brands prioritizing human dignity with living wages, voluntary employment, and safe working conditions. These certifications are starting points: SA8000 Certification, Worldwide Responsible Accredited Production, amfori BSCI, Ethical Trading Initiative, and Fair Labor Association.

To learn more about the Academy’s sustainability efforts visit [Oscars.org/Sustainability](https://Oscars.org/Sustainability). Explore the work of our partners [Black Pearl](#), [Rent The Runway](#) and [Three Squares Inc.](#)